

COMPACT POWER SYSTEMS, INC.

the makers of **Cellboost™**

“Global Providers of Portable Power Solutions”

FOR IMMEDIATE RELEASE

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Compact Power Systems Taps Fleishman-Hillard to Fuel Global Expansion of Its Cellboost™ Brand of Portable Power Solutions

LOS ANGELES (March 15, 2005) – Compact Power Systems (CPS), makers of Cellboost™, the leading portable power solution for today’s mobile electronics devices, announced today that it has named Fleishman-Hillard International Communications as its public relations agency of record. Fleishman-Hillard will assist the company’s growth and new market expansion through communications, cross-promotions, marketing, and strategic media relations.

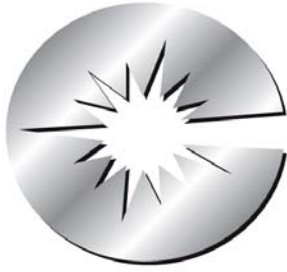
Cellboost allows you to continue using your phone while simultaneously charging it with 60 minutes of talk time / 60 hours of standby time and is compatible with worlds’ leading cell phone brands.

“As consumers increasingly depend on mobile electronics, demand for reliable power solutions has also grown. Cellboost branded products address that need and have created a new category within the industry,” said Kai Clarke, president of Compact Power Systems. “As Cellboost continues to grow and develop additional revenue streams and products, we are calling on Fleishman-Hillard’s expertise in consumer marketing, technology, and global capabilities to extend our visibility domestically and on an international level.”

“Electronics have become even further integrated into people’s lifestyles and the need to stay ‘connected and powered-up’ is critical. Because of this, there is a tremendous opportunity to cross-pollinate the Cellboost line of products thus maximizing promotional opportunities with our retailers worldwide,” said Hayley Sumner, Fleishman-Hillard’s senior vice president and director of the Los Angeles consumer brand and entertainment division, who will direct the Cellboost PR program with agency Vice President Brendan Flynn.

Cellboost portable power solutions include the original Cellboost disposable battery/charger for cell phones, as well as additional new applications slated to reach stores by late spring. The new product line will include Cellboost products for camcorders, Nintendo Game Boy Advance SP and DS systems, and Apple iPods. Featuring the same patented technology as the company’s battery/charger for cell phones, the newest Cellboost products will follow the same concept of the current cell phone, offering instant and inexpensive battery power to solve the growing consumer frustration with lagging energy technology. The new Cellboost products will also have as much as an additional 10 hours of time, that can be used in one charging session or several; and can be thrown away when the power is exhausted.

- MORE -



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About Fleishman-Hillard, Inc.

Fleishman-Hillard Inc., one of the nation’s leading publication relations firms, has built its reputation by using strategic communications to deliver what its clients value most: meaningful, positive, and measurable impact on the performance of their organizations. The firm is widely recognized for excellent client service and a strong company culture founded on teamwork, integrity, and personal commitment. Based in St. Louis, the firm operates throughout North America, Europe, Asia, Latin America, Australia, and South Africa through its 76 owned offices. For more information, visit the Fleishman-Hillard web site at www.fleishman.com.

Fleishman-Hillard is a part of Omnicom Group Inc. (NYSE: OMC). Omnicom is a leading global advertising, marketing, and corporate communications company. Omnicom’s branded networks and numerous specialty firms provide advertising, strategic media planning and buying, direct and promotional marketing, public relations, and other specialty communications services to over 5,000 clients in more than 100 countries.

About Compact Power Systems, Inc.

Compact Power Systems is a global provider of portable power solutions designed to overcome today’s energy limitations for cellular phones, smart phones, camcorders, Apple iPods, Nintendo portable systems, and other mobile devices. The company is based in Los Angeles, California.

For more information, visit www.compactpowersystems.com or www.Cellboost.com.

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